

17th Annual Health Care Conference

November 28 - 30, 2018
The Sanctuary at Kiawah Island



Sponsorship Prospectus

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

CONFERENCE PRESENTING SPONSOR - \$10,000

- Logo on all signage and printed materials (*must be confirmed by September 1, 2018 to be included in all marketing materials*)
- Sponsor recognition at the event from the podium and on-site signage
- Banner with company logo listing your company as presenting sponsor
- Listing on the SCAHP conference website as presenting sponsor
- Opportunity to include promotional item in conference bag*
- 4 complementary conference registrations for company representatives
- Pre and Post conference list of attendees
- 5.5" x 8.5" black and white ad in conference book



ALLIANCE LEADERSHIP SPONSOR - \$6,500

Leadership Networking Reception. Attendees include all sponsors and Health Plan Leadership and Medical Directors.

- Logo on all signage and printed material (*must be confirmed by September 1, 2018 to be included in all marketing materials*)
- Sponsor recognition at the event from the podium and on-site signage
- Listing on the SCAHP conference website as sponsor
- Opportunity to include promotional item in conference bag*
- 3 complementary conference registrations for company representatives
- Pre and Post conference list of attendees
- 5.5" x 8.5" black and white ad in conference book



WELCOME RECEPTION SPONSOR- \$4,000

Attendees include all conference guests.

- Logo on all signage and printed materials (*must be confirmed by September 1, 2018 to be included in all marketing materials*)
- Sponsor recognition at the event from the podium and on-site signage
- Opportunity to include promotional item in conference bag*
- 1 complementary conference registration for company representative
- Listing on the SCAHP conference website as sponsor
- Pre and Post conference list of attendees

CONFERENCE LUNCH SPONSOR - \$4,000

Attendees include all conference guests.

- Logo on all signage and printed materials (*must be confirmed by September 1, 2018 to be included in all marketing materials*)
- Sponsor recognition at the event from the podium and on-site signage
- Opportunity to provide marketing giveaways to guests during the lunch (Giveaway must be approved by conference organizer)
- Opportunity to include promotional item in conference bag*
- 1 complementary conference registration for company representative
- Listing on the SCAHP conference website as sponsor
- Pre and Post conference list of attendees

LANYARD SPONSOR - \$2,500

- Company logo printed on conference lanyard given to all conference attendees (1 color imprint)
- Listing on the SCAHP conference website as sponsor
- Pre and Post conference list of attendees
- Must be confirmed by October 1, 2018
- Opportunity to include promotional item in conference bag*
- 1 complementary conference registration for company representative

SPECIALTY SPONSORSHIP OPPORTUNITIES

BREAKFAST SPONSOR - \$2,000 (2 AVAILABLE)

- Signage during breakfast listing your company as sponsor
- Opportunity place marketing/promotional literature on tables during breakfast
- Sponsor recognition at the event from the podium and on-site signage
- Listing on the SCAHP conference website as sponsor
- Pre and Post conference list of attendees



REGISTRATION DESK SPONSOR - \$2,500

- Recognition as the Registration Desk Sponsor
- Sponsor of the refreshments at the registration desk
- Logo on the registration desk
- Logo on cocktail napkins used with the registration desk
- Opportunity to include promotional item in conference bag*
- 1 complimentary conference registration for company representative

THUMB DRIVE SPONSOR - \$2,000

- Recognition as the Thumb Drive Sponsor
- Logo on official conference thumb drive to be provided by sponsor*
- Special recognition from the podium during the conference
- Opportunity to include promotional material on conference thumb drive*
- 1 complimentary conference registration for company representative



ATTENDEE BAG SPONSOR - \$3,000

- Recognition as the Conference Bag Sponsor
- Logo on official conference bag
- Special recognition from the podium during the conference
- Opportunity to include promotional item in conference bag*
- 1 complimentary conference registration for company representative

ENTERTAINMENT SPONSOR- \$2,000

- Exclusive recognition as the Entertainment Sponsor
- Logo displayed during the entertainment
- Opportunity to include promotional item in conference bag*
- 1 complimentary conference registration for company representative



KEYNOTE SPEAKER SPONSOR- \$3,000

- Opportunity to recommend Keynote Speaker
- Opportunity to introduce the Keynote Speaker
- Exclusive recognition as the Keynote Speaker Sponsor
- Opportunity to include promotional item in conference bag*
- 1 complimentary conference registration for company representative

PROGRAM SPONSOR- \$2,500

- Recognition as the Program Sponsor
- Color sponsor message on inside back cover of program*
- Company name on event signage
- Opportunity to include promotional item in conference bag*
- 1 complimentary conference registration for company representative

SPECIALTY SPONSORSHIP OPPORTUNITIES CONTINUED...

NOTEPAD & PEN SPONSOR - \$ 2,500

- Recognition as the Notepad & Pen Sponsor
- Company name on sponsor supplied notepads & pens
- Opportunity to include promotional item in conference bag*
- 1 complimentary conference registration for company representative



BOCCE WARM UP HAPPY HOUR SPONSOR - \$2,500

- Recognition as the Thursday Happy Hour Sponsor
- Logo on cocktail napkins
- Opportunity to help create signature cocktail
- Opportunity to include promotional item in conference bag*
- 1 complimentary conference registration for company representative

SEIZE THE GRAPE SPONSOR - \$3,000

(Benefit Wine Grab during the Thursday Night Silent Auction & Reception)

- Recognition as the Seize the Grape Sponsor
- Opportunity to include promotional item in conference bag*
- 1 complimentary conference registration for company representative



GELATO SPONSOR- \$2,000

- Recognition as the sponsor of the very popular gelato dessert cart
- Logo on napkins given out with gelato
- Opportunity to select a signature cocktail
- Opportunity to include promotional item in conference bag*
- 1 complimentary conference registration for company representative

BREAK SPONSOR - \$750 (3 AVAILABLE)

- Signage during break listing your company as sponsor
- Opportunity to place logoed napkins and 1 other small marketing piece on break table
- Sponsor recognition at the event from the podium and on-site signage
- Opportunity to include promotional item in conference bag*
- Listing on the SCAHP conference website as sponsor

ALL EXCLUSIVE & SPECIALTY SPONSORSHIPS INCLUDE:

- Logo recognition in conference program and exhibitor guide
- Logo printed on conference signage
- Logo displayed in rotating sponsor PowerPoint
- Listing and logo on the conference webpage
- Discounted registration fee for additional company representatives.
- Pre and Post conference list of attendees upon request

GENERAL SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$6,000 (NON-MEMBER) \$7,000 (NON-MEMBER)

- 3 tickets to Platinum Sponsors' Luncheon with health plan leaders (including medical and pharmaceutical directors) with an opportunity to make brief individual presentations to each SCAHP member health plan
- 1 exhibit table or single space for free-standing display
- 3 complimentary Conference registrations for company representatives*
- Discounted Registration Fee for additional company representatives**
- 3 tickets to Sponsors' Reception with health plan leaders, SCAHP Board of Directors and special guests
- Top billing on promotional and registration materials (both digital and print)
- Verbal recognition at all Conference events
- Recognition with company logo and hyper-link on Conference website
- Recognition in Conference program and exhibitor guide
- Special signage with company logo in high traffic and Conference event areas
- 3 days of display time
- Exclusive Pre and Post Conference attendee lists

GOLD SPONSOR - \$3,500 (MEMBER) \$4,500 (NON-MEMBER)

- 1 exhibit table or single space for free-standing display
- 2 complimentary Conference registrations for company representatives*
- Discounted registration fee for additional company representatives**
- 2 tickets to Sponsors' Reception with health plan leaders, SCAHP Board of Directors and special guests
- Verbal recognition all Conference events
- Recognition with company logo and hyper-link on Conference website
- Recognition in Conference program and exhibitor guide
- Special signage with company logo in high traffic and Conference event areas
- 3 days of display time
- Exclusive Pre and Post Conference attendee lists

SILVER SPONSOR - \$2,000 (MEMBER) \$3,000 (NON-MEMBER)

- 1 exhibit table or single space for free-standing display
- 1 complimentary Conference registration for company representative*
- Discounted registration fee for additional company representatives**
- 1 ticket to "Sponsors' Reception" with health plan leaders, SCAHP Board of Directors and special guests
- Company verbally recognized at all Conference events
- Recognition with company logo and hyper-link to company website on Conference website
- Recognition in Conference program and exhibitor guide
- Special signage with company logo in high traffic and Conference event areas
- 3 days of display time
- Exclusive Pre and Post Conference attendee lists

Please note that sponsorship fees do not include hotel accommodations.

*The general registration fee is \$795 per person. **All members of SCAHP and sponsors who wish to bring additional representatives above their allotment of complimentary registrations, enjoy a discounted registration of \$595 per person.

For more information on any of the sponsorships listed above, please call the SC Alliance of Health Plans at (803) 256-9003 or e-mail astillwell@scalliance.org.



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CONTACT INFORMATION:

Company: _____

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

SPONSORSHIP LEVEL (check one):

Please check the box next to your sponsorship selection and fill out the information below in order to secure your sponsorship. Note: Company name will be listed exactly as it is written above.

- | | |
|---|--|
| <input type="checkbox"/> Conference Presenting Sponsor - \$10,000 | <input type="checkbox"/> Program Sponsor- \$2,500 |
| <input type="checkbox"/> Alliance Leadership Sponsor - \$6,500 | <input type="checkbox"/> Notepad Sponsor - \$ 2,500 |
| <input type="checkbox"/> Welcome Reception Sponsor- \$4,000 | <input type="checkbox"/> Bocce Warm Up Happy Hour Sponsor- \$2,500 |
| <input type="checkbox"/> Conference Lunch Sponsor - \$4,000 | <input type="checkbox"/> Seize the Grape Sponsor - \$3,000 |
| <input type="checkbox"/> Lanyard Sponsorship - \$2,500 | <input type="checkbox"/> Gelato Sponsor - \$2,000 |
| <input type="checkbox"/> Breakfast Sponsor - \$2,000 | <input type="checkbox"/> Platinum Sponsor (Member) - \$6,000 |
| <input type="checkbox"/> Break Sponsor - \$750 | <input type="checkbox"/> Platinum Sponsor (Non- Member) - \$7,000 |
| <input type="checkbox"/> Registration Desk Sponsor - \$2,500 | <input type="checkbox"/> Gold Sponsor (Member) - \$3,500 |
| <input type="checkbox"/> Thumb Drive Sponsor - \$2,000 | <input type="checkbox"/> Gold Sponsor (Non-Member) - \$4,500 |
| <input type="checkbox"/> Attendee Bag Sponsor - \$3,000 | <input type="checkbox"/> Silver Sponsor (Member) - \$2,000 |
| <input type="checkbox"/> Entertainment Sponsor- \$2,000 | <input type="checkbox"/> Silver Sponsor (Non-Member) - \$3,000 |
| <input type="checkbox"/> Keynote Speaker Sponsor- \$3,000 | |

PAYMENT INFORMATION:

Check

Credit Card - Number: _____ Exp: _____
(MC/VISA/AMEX)

Authorized Signature: _____ Date: _____

Cancellation Policy: Sponsorships are non-refundable. Once sponsorship commitment is made, the company is responsible for sponsorship amount. For more questions on the cancellation policy, please contact the SCAHP.